



IMAGINE SUDBURY

our rail lands, our future

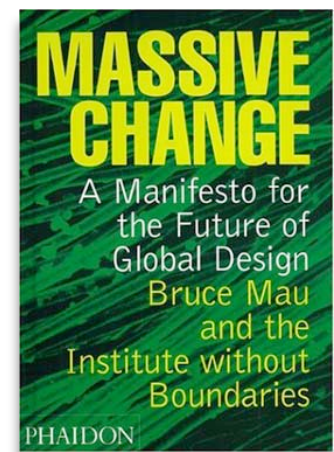




Collaborators

- Christian Elliott
- Angela Gilmore
- Simon Hardy
- Chris Kemp
- David Robinson
- Susan Thompson
- Dale Wilson
- David Wood

- independent group currently working in association with Bruce Mau, Sudbury native and designer who wrote the book “Massive Change.” Our membership is diverse, with representation from academia, media, local business, professionals and community activists.



- Bill Lautenbach
- Brenda Edington
- Hon Rick Bartolucci
- John Rodriguez
- Bruce Mau
- Tim James
- Jean LeBlanc
- David Kilgour
- Mark Elliott
- Metro Center?

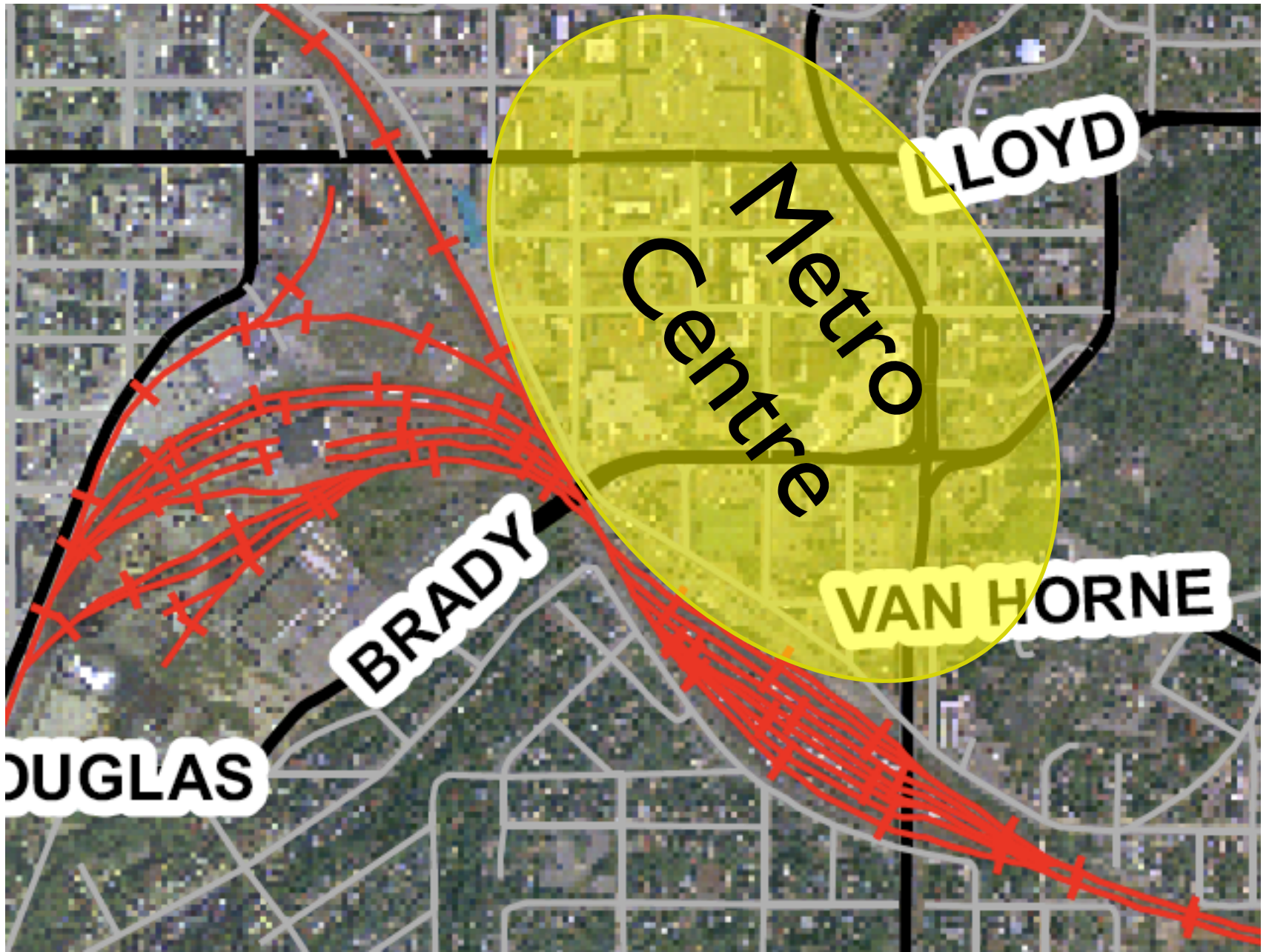
Thank You

An opportunity:

Finding the vision

NOT A PLAN

What do you want
Sudbury to be like in 20
years?



Metro
Centre

LLOYD

BRADY

VAN HORNE

DOUGLAS

CP's land is far below its most profitable economic use.

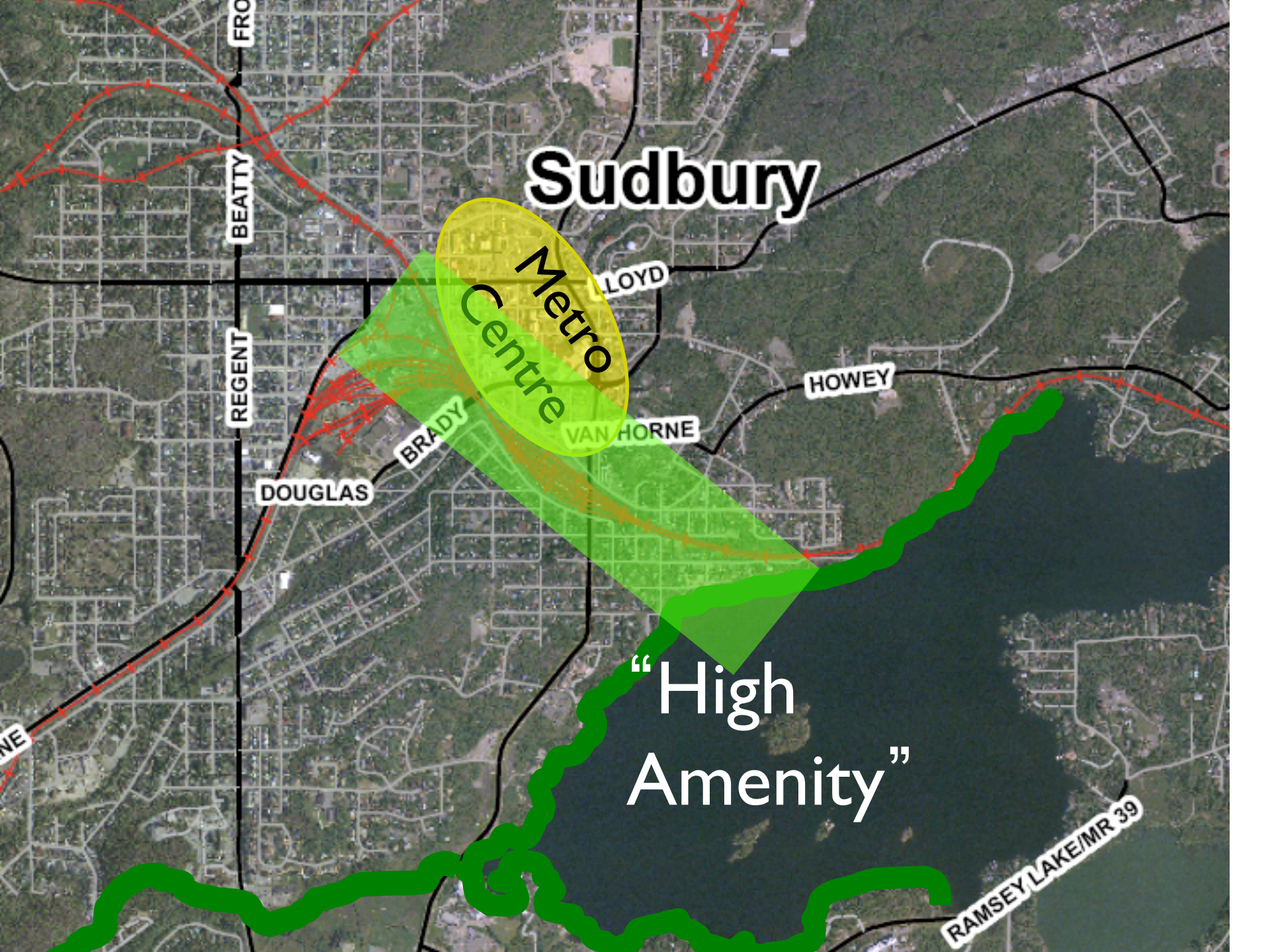
The downtown yard suffers from traffic restrictions and has no expansion potential.

Low Value Use

Sudbury

Metro
Centre

“High
Amenity”



Add 20,000 people to the downtown

Downtown Linear Park connecting to Ramsey

- Lake a Day
- multi-modal access
bike, canoe,
skate, ski, walk,
elegant transit

Design and
Innovation Culture
-Industrial Design School

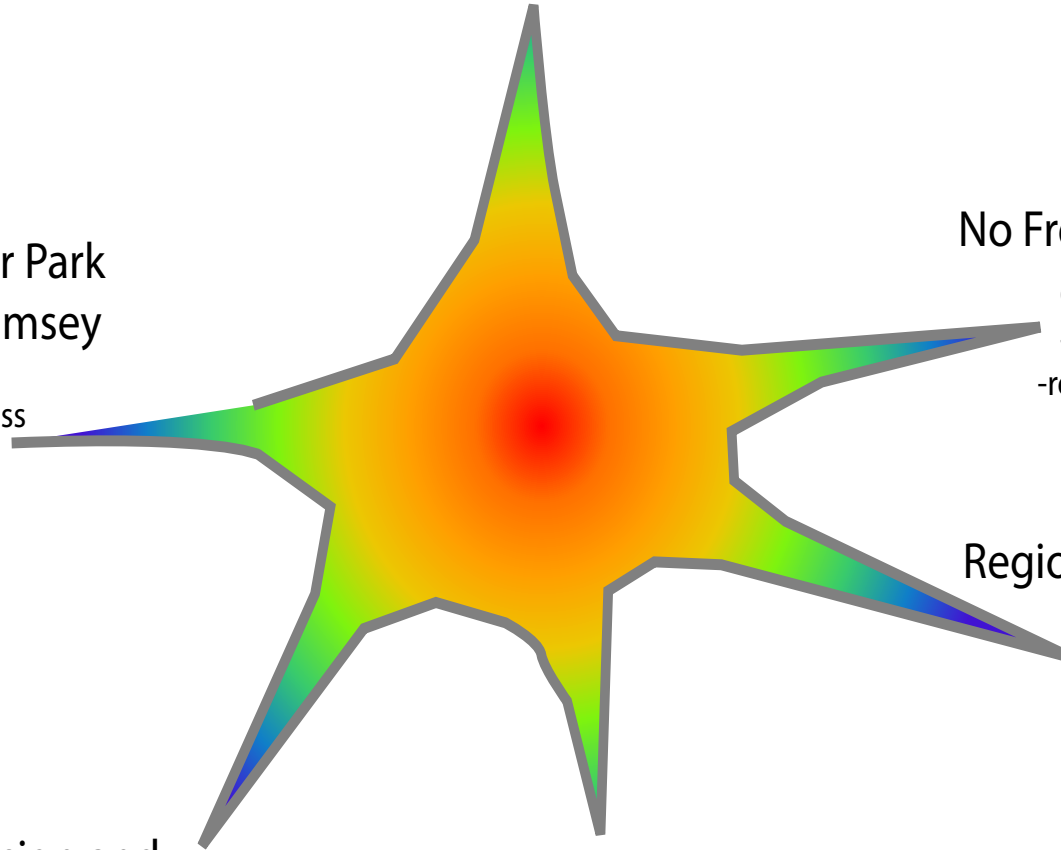
Value Maximization
City strategy
- tax and revenue policies

No Freight, No Trucks downtown

- Traffic calming
- residential quality

Regional Education Center

- Architecture School
- Law School
- Performing Arts
- Art Gallery
-



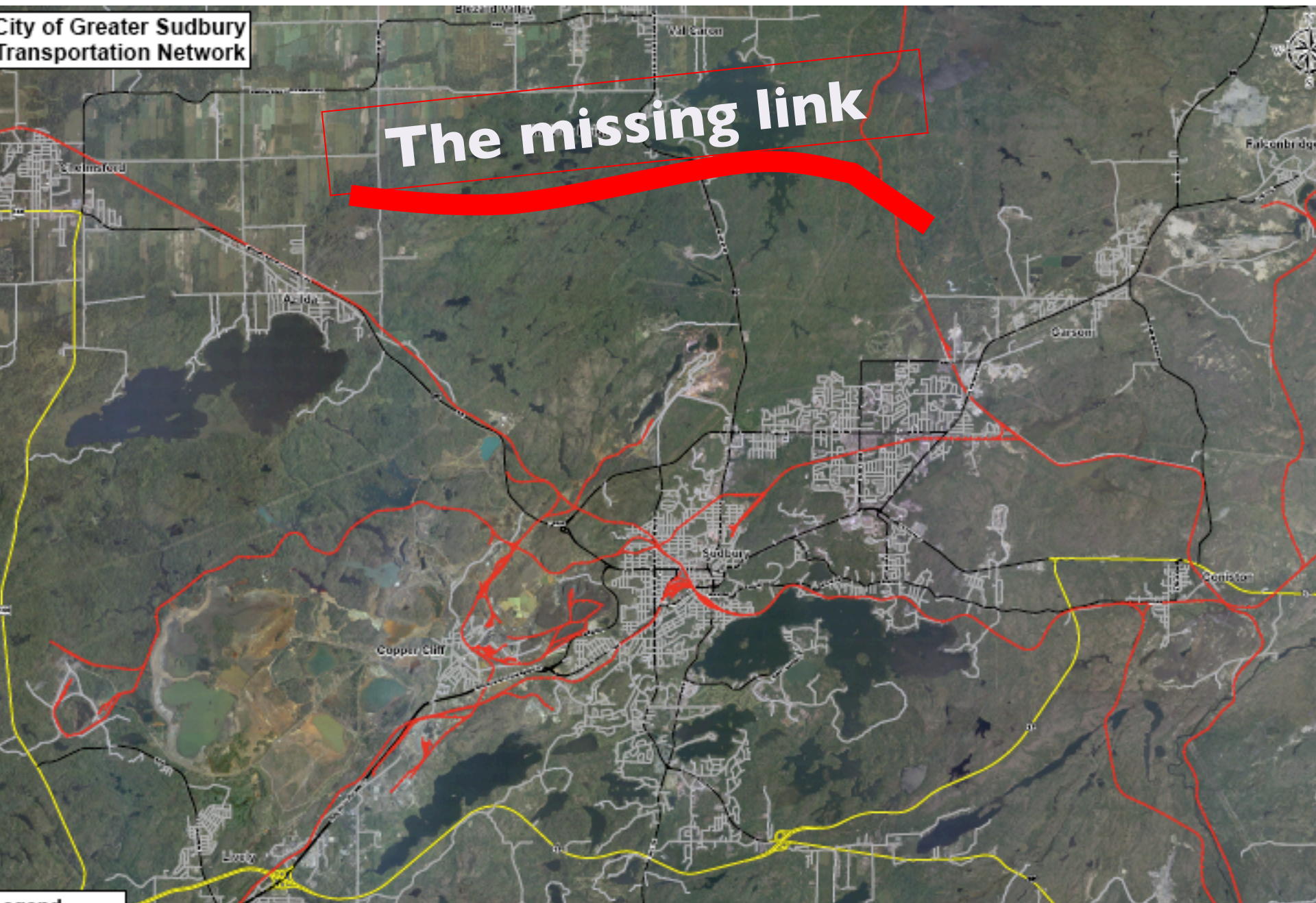
The company should enter into a development project with the city and other partners to bring the entire city core – yards, downtown and city properties to the highest potential use, then use the revenues to fund new and better located yard.

CP CITY

Transportation resource
for a city state:



The missing link



Sudbury is Vale's North American Capital. The company has remarkable assets in the City, including a research university with an emphasis on mining and the environment, Rail and highway transport and extensive industrial land.

Vale City

Imagine the potential for Vale working with the city and the university. Land, transportation, political stability, and unlimited access to continental markets offer Vale and Sudbury as a team an enormous opportunity.



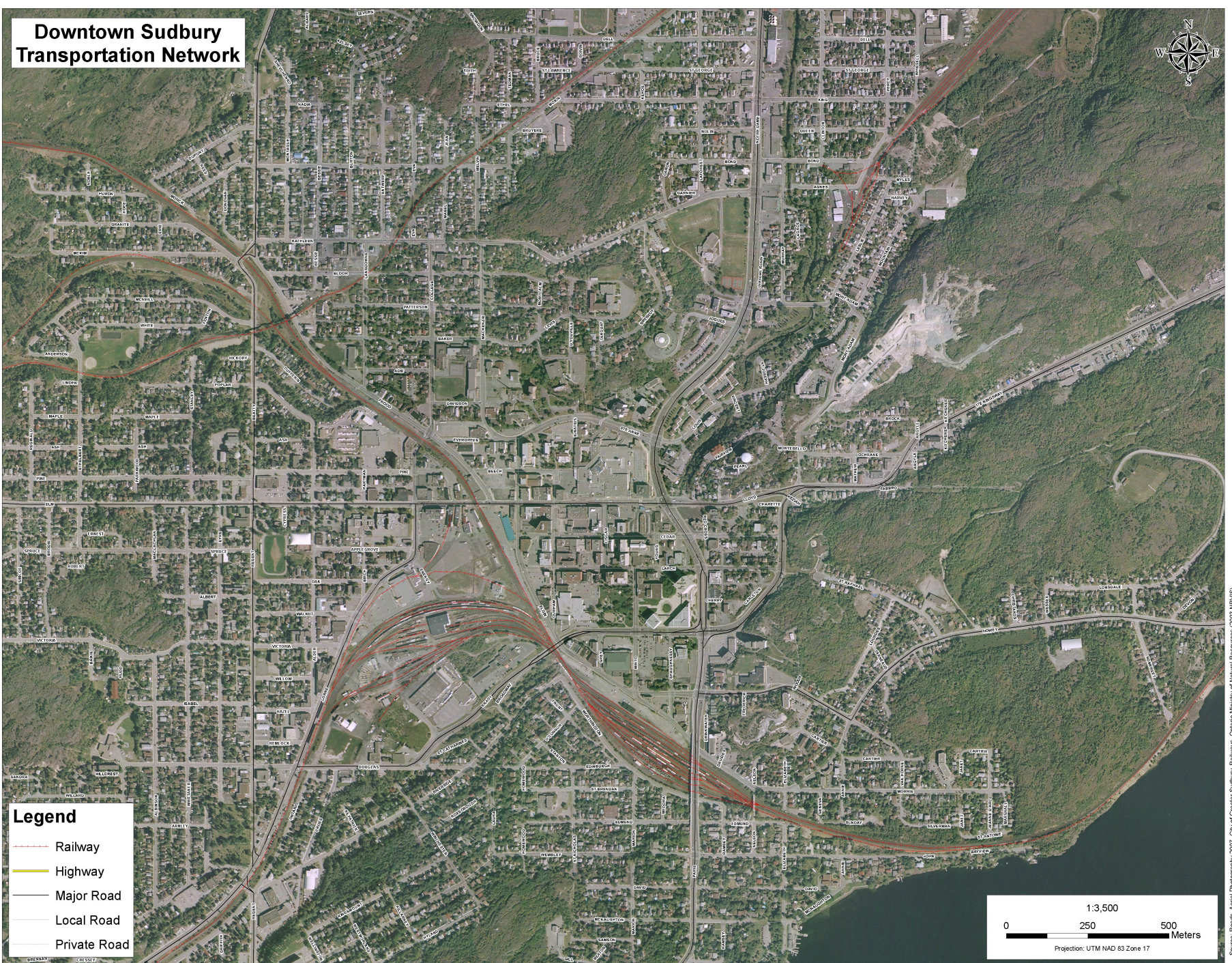
Imagine Sudbury

JOHN RODRIGUEZ was ahead of his time. The Performing Arts Center is absolutely necessary **if** we can get another 20,000 people living near the core by redeveloping the rail yards and adjacent city and private properties.






Which come first, the performing arts center or...

Over to you

Downtown Sudbury Transportation Network



Legend

-  Railway
-  Highway
-  Major Road
-  Local Road
-  Private Road

0 250 500 Meters

1:3,500

Projection: UTM NAD 83 Zone 17

Chris' Brainstorm 2

Café conference format to get people engaged

Spread the word

Looking for evangelists

We are looking to understand the issues through the process of bringing stakeholders and the community together.

We want supporters.